

Merrimack College

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Winter 2007

### McQuade Messenger- Winter 2007

Merrimack College

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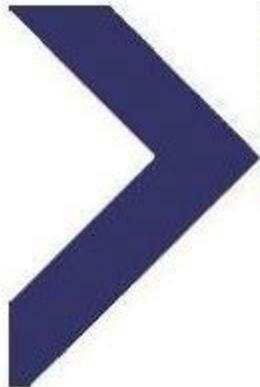
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#### Repository Citation

Merrimack College (2007). McQuade Messenger- Winter 2007.

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## MCQUADE MESSENGER

*What's Happening @ Your Library*

**Winter 2007**

### From the Director's Desk

A year ago at this time McQuade Library launched a customer satisfaction survey, [LibQUAL+](#), across campus to get your feedback on library services. Remember the iPod prize? I had no idea the response would be so great. The library staff spent much of the summer assessing the results and creating action items. Two of your biggest concerns were a need for quiet space in the library and a space that inspires study and learning. We created our [Meet Me @ McQuade](#) marketing plan to respond to these issues concerning the library as place. We made some modest changes and promoted building use. Our Fall statistics showed a **140%** increase in usage from the year before! Naturally we are excited to continue such success during this Spring Semester.

As you read through this newsletter, you will see creative ideas and improvements in library service that will inspire you to say to your friends, "Meet Me @ McQuade."

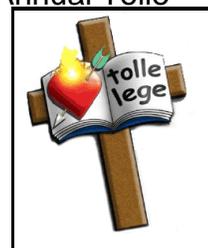
*~ Barbara Lachance, Library Director*



### Tolle Lege Reception

Twenty nine members of the Merrimack College Community will be honored at the Fourth Annual Tolle Lege Reception in McQuade Library. Thirteen books and twelve journal articles will be added to this special collection.

This is a wonderful opportunity to recognize the academic endeavors of our community members and to celebrate their successes. Please join us for this celebration on Tuesday, Feb. 6th, 2007, from 3:30 to 5:00 p.m. in the Perkins Periodicals Room, McQuade Library. A few authors will briefly speak about their works and all will participate in a signing ceremony.



To view a complete list of 2006 Authors Submissions and learn more about this reception, click [here](#).



## There's Still Time to Give the Gift of Reading!

Help McQuade Library give the gift of reading to students at one of the Alternative Spring Break locations.

Donate a book to [St. Margaret of Scotland School](#). This grade school of 300 students is located in the impoverished Southside of Chicago and serves a population of mostly African American families. Your thoughtful contribution will help expand the school library.

Make a difference!

- Take a bookmark from the basket located in the McQuade Library lobby. The titles for the books are located on the back of the bookmark or select an age appropriate book of your choice (Pre-school – grade 8).
- Need Help? The [staff](#) at McQuade will be happy to assist you with your selection.
- Purchase the book and return it unwrapped to the McQuade Library by **March 1, 2007**.

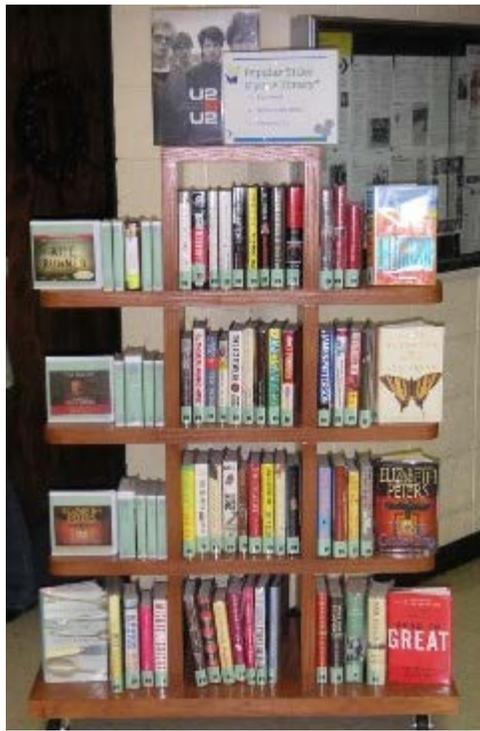
Thank you for your support.



## Popular Titles in a Popular Place

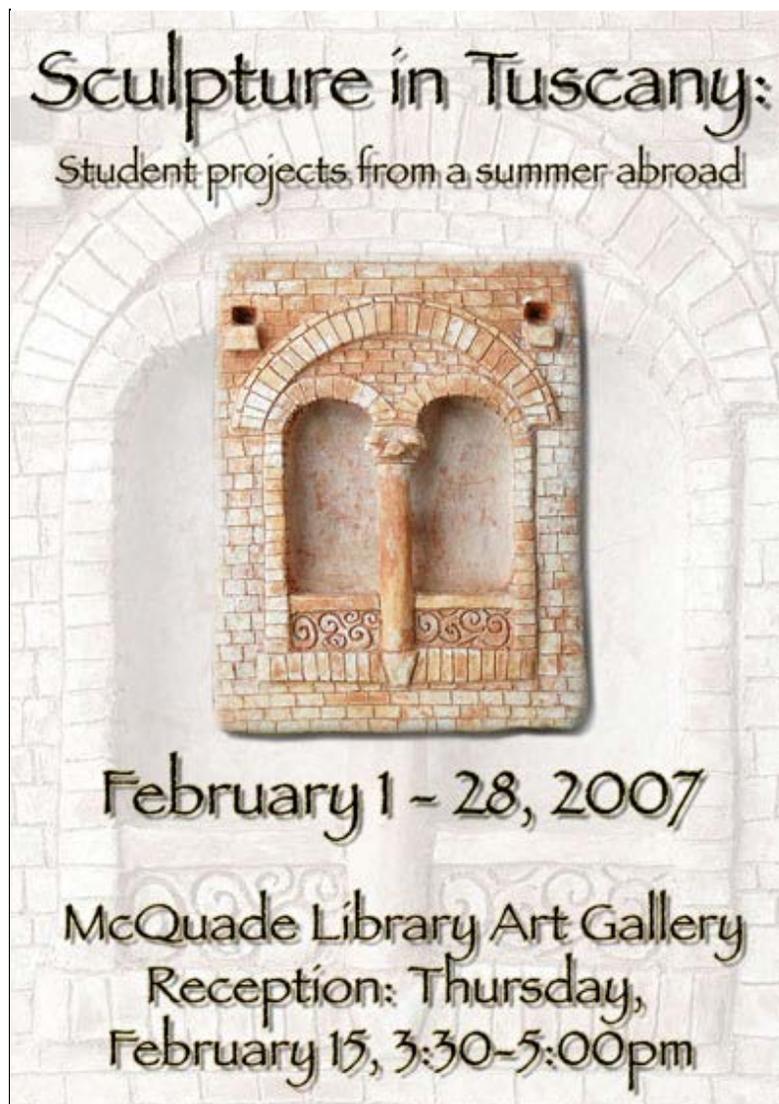
Over break, library staff moved the library's collection of bestsellers, books in the news, and books on CD into the main lobby. This prominent location showcases this popular collection that encourages leisurely reading and listening. The next time you visit the library, be sure to browse our new display.

Preview available titles [here](#).



Meet  Me @ McQuade

## February Gallery Exhibit



February's gallery exhibit is a sculpture show by Merrimack students who studied abroad in San Gimignano, Italy last summer through the Fine Arts Department's "[Drawing and Sculpture: a Study of Form in Tuscany](#)" course.

*The exhibit is in support of interdisciplinary studies and experiential learning.*

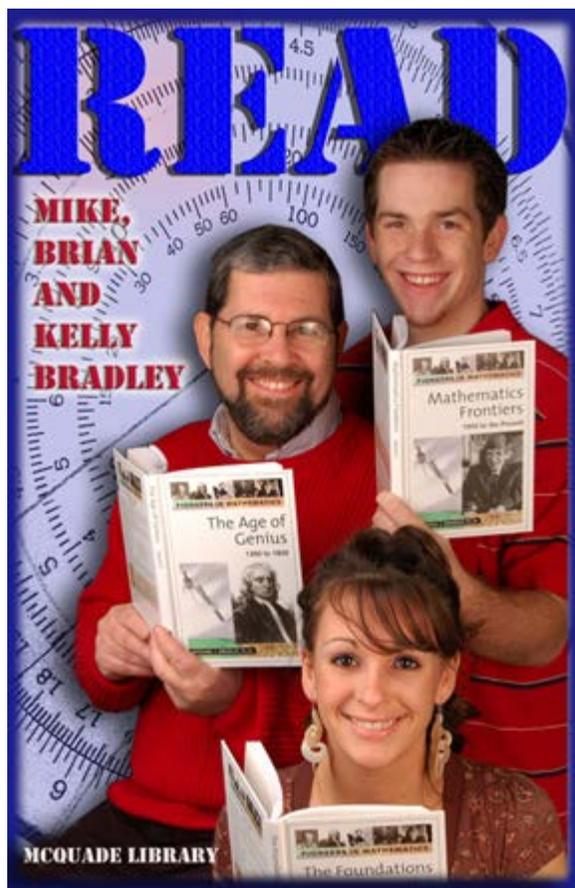
**Meet  Me @ McQuade**

**Another READ poster!**

**What's New**

**Meet  Me @ McQuade**

McQuade Library's marketing campaign continues...



Our latest READ poster features Mike, Brian, and Kelly Bradley. To check out Math Professor Mike Bradley's new series of books, click [here](#).

The Merrimack Celebrity READ poster series continues! Please contact [Kevin Salemme](#), Director of Media Services, with your ideas!

Take a break from studying and join us for our **Valentine Social Night**, Monday, February 12th at 6:30 PM.

Snacks and beverages will be provided and the first 50 students who attend will receive library mugs!

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**We encourage you to continue reading this year!**

Recent [additions](#) to our collection

New [Audiobooks](#)

[New booklist:](#)

[Milton Friedman and Monetary Theory](#)

[Political Fiction](#)

**Meet Me @ McQuade**

### Get Creative @ McQuade

Are you a fan of the library's poster series such as our READ or Meet Me @ McQuade posters? This semester, the library invites students to put their creativity to the test and make a library poster!

Students can create their own READ or Meet Me @ McQuade poster, or they can develop a completely original poster that promotes an aspect of the library. Contest rules can be found [here](#).

Posters submissions must be dropped off at the Circulation Desk at the Circulation Desk or they can be sent electronically to [mer@noblennet.org](mailto:mer@noblennet.org) before Friday March 9. A judging panel of faculty and staff will select the winning poster.

The winning poster will be printed and distributed across campus. The winner will be awarded a \$50 gift certificate and two runner-ups will be awarded \$25 gift certificates.

All posters will be displayed in the library's art gallery.

## Meet Me @ McQuade

### New Group Study Area

The former Publications Office in the library basement is now available as a Classroom/Group Study area. This room contains a long conference table that can accommodate 12 or more people. Glass inserts were installed in both entrances, as well as a large dry erase board. In addition, there are many electrical outlets for laptop use.

The mixed usage of this room will compliment the third floor Seminar Rooms 310 and 311.

If you want to reserve this room for group study, please go to the circulation desk or email us at [mer@noblenet.org](mailto:mer@noblenet.org).

## Meet Me @ McQuade

Spring 2007 Library Operating Hours	
Monday - Thursday	7:30am - 12:00 midnight
Friday	7:30am - 6:00pm
Saturday	10:00am - 5:00pm
Sunday	11:00am - 12:00midnight

[Click here for special holiday and intersession hours.](#)



### SNOW POLICY

Call the Campus Weather Emergency number 978-837-5700 in the event of extreme winter weather. If the recording says that day classes are cancelled, the library will be open from 11:00am -- 12:00 midnight. If both day and evening classes are cancelled, the library will be open from 11:00am -- 9:00pm. If evening classes only are cancelled, the library will close at 9:00pm.

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[E-Mail comments to the webmaster](#)

Last Modified on: 07/15/2014 13:32:26